

# **Threshold Choir Key Messages**

## **Positioning/Identity Statement**

The Threshold Choir is a network of more than 200 *a cappella* singing chapters worldwide sending small teams, when invited, to sing soothing songs at the bedsides of those at life's thresholds.

Specific message themes: Mission, Music, Community, Growth  
[with examples of subpoints in each]

## **Mission**

- We sing to one person at a time, when invited
- Singing benefits family members and caregivers who are present
- We seek to offer comfort, ease, rest in the moment
- We honor the tradition of being present in song for those at life's thresholds

## **Music**

- Songs, most composed by choir members, are appropriately soothing, lullaby-like
- Small teams of 2-4 volunteers sing at the bedside, with no instruments (*a cappella*)
- Ability to read music and past choir experience is not required for membership

## **Community**

- Each chapter is rooted in its local community

- Within a group, we are attuned to each others' voices and hearts
- We “network” with all in the Threshold Choir community—gathering, visiting, communicating, working together
- We share in the end-of-life services community, with hospice and palliative care organizations and others who serve at the threshold

## **Growth**

- We are currently more than 200 groups, growing in numbers and in geography
- We use common repertoire, share best practices, and continually add to our knowledge, based on experience, to mature as service-providers and as an organization
- We acknowledge our own journey and relationship to death and dying
- Our supportive culture encourages personal growth in such skills as leadership, communication, musicianship, and the capacity to be present

*Threshold Choir International is a 501(c)3 non-profit organization.*

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