



Dear Journalist,

Thank you for telling our story. We will do our best to provide you with timely information that meets your needs and your timetable.

BACKGROUND: Our official name is the Threshold Choir, the umbrella organization for our individual chapters. Our website is thresholdchoir.org, where you may find these pages particularly helpful, depending on the angle and approach of your article:

- Our Service: The [What We Do](#) page summarizes our client interaction and focus. [L] [SEP]
- Our Singers: The [Why We Sing](#) page has a great photo of a rehearsal, and testimonials from some of our singers. [L] [SEP]
- About Us: The [How We Started](#) page answers that very frequently asked question... [L] [SEP]"How did the choir get started?" [L] [SEP]
- Locations: The [Chapters by Region](#) page and the [interactive map](#) show communities where our 200+ chapters gather and serve. [L] [SEP]

BASIC MESSAGES: Our work is subtle and deeply personal and we appreciate the use of wording that reflects the sensitivity with which we serve. These statements may help: [L] [SEP]

- We sing at bedsides only when invited. We are honored when we are invited into this sacred and intimate space. [L] [SEP]
- We sing very softly ("lullaby voices") in groups of 2-4, usually for 20-30 minutes. [L] [SEP]
- Most of our songs have been written by our members for bedside singing. Because we are client-focused, we also respond to client requests whenever we can. [L] [SEP](If you quote one of our songs, please ask us for accurate title, lyric, and credit information.) [L] [SEP]
- Our role is to comfort, not to provide therapy, spiritual support, or patient care. [L] [SEP]

- We can be called upon at any stage in the client's journey. [L] [SEP]
- We are volunteers who love to sing, grateful for the opportunity to sing in service. [L] [SEP]
- We do not charge clients for our services. We gratefully accept donations from a wide range of sources to cover our operating expenses. [L] [SEP]
- We are demographically primarily women's voices, also open to men's voices. [L] [SEP]
- We are a secular organization that sings for clients regardless of faith tradition [L] [SEP] (theirs or our own). [L] [SEP]
- Our mission is to sing for one person at a time. We sometimes sing in other situations upon request, but we do not see ourselves as entertainers.

[L] [SEP] For more information, contact office@thresholdchoir.org.

With gratitude, in harmony, [L] [SEP]

The Threshold Choir

P.O. Box 8496

Santa Rosa CA 95407

707-596-8531

thresholdchoir.org

[L] [SEP]