

## THRESHOLD CHOIR BOARD MINUTES

AUGUST 21, 2024

PRESENT: BRIDGET BAKER, GLENDA GUINN-GILLES,  
NATASHA PHILLIPS, CAITIE DERANEK STEWART, C.J.  
ROBINSON, SUDIE POLLOCK

STAFF: SARAH SIMONCINI, LEEANN ENRIGHT

1. Song: We Gather Together As Women, by Echo Evensen sung  
by Sudie

2. Minutes Approved and sent to Cathy Baird

3. FUNDRAISING, Campaign Goal of \$30,000. Caitie

- October/November: SILENT PHASE which means Board Members solicit donors who have already given \$250 or more. Board members will donate at this time.
- December: PUBLIC ASK: Emails sent on Giving Tuesday, Dec 3, 10, 17, and New Year's Eve.
- January: STEWARDSHIP MESSAGE: Thank you email and report on goal.
- ACTION: CAITIE will develop Birthday Kit by December.
- ACTION: CAITIE will develop Ask Materials for Board use.
- THEME: BLANKET THE WORLD WITH SONG

4. FINANCIAL REPORT: Natasha

- We have raised more money and spent less than last year.
- ERC over payment for Covid money will continue to be held in our account.

#### 5. ED Report: Sarah

- Her first 30 days have gone very well; she loves TC.
- Carrie's 6 month anniversary is August 26/24
- Leave Behind Cards template will soon be brought to the Board. Chapters will be able to personalize and order online.
- Application is in the works to move all money to Bank of America.
- Conversations with legal team about Repertoire and Virtual Accounts are ongoing.
- The task of gathering documents and storing them virtually continues.

#### 6. WEBSITE: Bridget

- We are in Normal Operating Mode now; no crises.
- Soon to offer Pay Pal, Apple Pay, and Google Pay.

#### 7. SOUNDING BOARD: Glenda

- Meeting planned for October

#### 8. COACHES: Sudie

- Carrie provided a monthly graph of activity: one chapter launched!
- Determined the need to explain 2-step membership application on the website.
- Need to review chapter language especially for Int'l and Independent chapters.

#### 9. REPERTOIRE: Sudie

- Decided there will be a link to Repertoire Policies on the membership renewal page.

- Discussed levels of membership; perhaps an “introductory membership” that would not include access to the repertoire, yet.
- Discussed how to limit future additions to the repertoire.
- Discussed how to make our music easier to share through CDs, recordings, videos.

#### 10. CURRICULUM: Sudie

- Carrie met with Robin Rose to discuss TC curriculum history and in-person/hybrid/Zoom teaching
- Carrie and Deborah met with Shasta and Sudie Aug 17 to firm up transferring hosting Zoom Bedside Curriculum to them in the next few months.
- All Board Members should take this class.
- Carrie met with Jan Booth Aug 21 to start outlining programs and speakers for next year.
- Carrie plans for three areas for Education focus: Death and Dying, Vocal Improvement, Leadership Development.

#### 11. DEI: Bridget

- Committee has been on summer hiatus
- Next meeting is August 30.

#### 12. PERSONNEL: Bridget and C.J.

- Completed Travel Policy
- Created Travel Reimbursement form

#### 13. OUTREACH: no report at this time

#### 14. BOARD RECRUITMENT: Bridget

- One person has applied, comes highly recommended, lives in Ohio. Will be interviewed soon.
- Another person is interested; Bridget will follow up.
- Suggestion: Add new Bd Members long before or just after the January Retreat so they are not overwhelmed.

#### 15. GATHERINGS: Sarah

- Next one is in Northern California, October 13<sup>th</sup>, Kate Munger, Melanie DeMore, and Carrie Andrews will attend.

#### 16. 25<sup>th</sup> ANNIVERSARY: Leeann

- Need to develop specific asks
- Need more volunteers to carry out the good ideas coming forth.
- QR codes on our personal emails; link to TC
- Ideas for tribute / gift to Kate
- Asks that each Board member let her know how they will support the 25<sup>th</sup> anniversary

#### 17. NEW BUSINESS

- Sudie reported on the Petaluma, Calif gathering organized by Venus Maher, featuring Helen Greenspan. Thirty three participants enjoyed the day.
- Sudie also described a recent bedside sing for a family who had requested our services years ago. The client was over 100 years old.

- **ACTION:** Sudie will write a story about this and send it to Leeann and Sarah.