

THRESHOLD CHOIR BOARD MINUTES

SEPTEMBER 18, 2024

PRESENT: BRIDGET BAKER, , NATASHA PHILLIPS,
C. J. ROBINSON, LEEANN ENRIGHT, SUDIE POLLOCK

ABSENT: CAITIE DERANEK STEWART,, GLENDA GUINN-GILLES

STAFF: SARAH SIMONCINI

1. Song: Bridget sang Easy Breath by Melanie DeMore
2. August Minutes Approved. Sent to Cathy Baird by Sudie

3. ED REPORT

- LEAVE BEHIND CARDS: Latest revision, 4 x 6 size, concerns about wording (social media vs. public domain),
- BANK OF AMERICA: we will go through two pay cycles to make sure everything is working properly.
- CRM: we are working to select a system to manage donor information.
- MEMBER MINGLE: Thirty attendees at first one, 14 at second. Good opportunity to learn and share about the connection between Home Office and Chapters.
- BOARD RETREAT: January 2025. Updates will be coming soon.
- NEWSLETTER: Will be sent out the first Wednesday of each month.
- TRADEMARKING: We will address overall branding at the Board Retreat, however there was consensus that we would like to investigate trademarking Threshold Choir International, TCI and Threshold Singers (TC is already trademarked).
- Sarah will address this with the legal team.

4. FINANCIAL REPORT

- Natasha reports that the majority of the 2025 budget will be ready by December 2024. There could be some slight changes based on the final results of the year-end campaign.
- Budget categories will be synchronized between the bookkeeper and the Board.
- Sarah said we are having a Year End Review (similar to an audit) which will be used in the process to register and allow

us to fundraise in every state in 2025. This process is completed every year.

5. FUNDRAISING

- Sarah reports that Caitie will have materials ready for the November/December Year End Appeal.
- We need to develop a policy about what non-Cash items we will accept. Gifts of stock can be put into a brokerage account with Bank of America. Stock will be sold immediately to avoid taxes.

6. WEBSITE

- Bridget reports that integrating our website with the new CRM program is continuing
- ArsMentis is very easy to work with.

7. SOUNDING BOARD

- Next meeting is in October.

8. COACHES

- Sudie sent the graph to the Board. Not a lot of activity but it's summer.

9. CURRICULUM ONLINE

- Sudie and Shasta will be learning from Deborah, how to manage the Bedside Curriculum 1 Zoom class.

10. REPERTOIRE

- Sudie had nothing to report at this time.

11. DEI

- Bridget reports the committee is working on providing information and education about trans members in TC.
- Leeann spoke to the need for standards in our educational programs: a written proposal and preview of the content before presentation.

12. PERSONNEL

- Board will be discussing if there should be a minimum age requirement for TC Membership.

13. SILVER JUBILEE

- Leeann is the coordinator of this year-long endeavor; she has pages of ideas.
- Special newsletters will focus on Chapters, Leaders, Singers, history.
- Leeann needs help! Leaders need to ask their members for volunteers.
- Board Members will find ways to help as well.

Sudie Pollock
TC Board Secretary