

## THRESHOLD CHOIR BOARD MINUTES

October 16, 2024

**PRESENT:** Bridget Baker, Glenda Guinn-Gilles, Natasha Phillips, Caitie Deranek Steward, C.J. Robinson, Leeann Enright, Sudie Pollock

**STAFF:** Sarah Simoncini

1. **Song:** Keep On Showing Up (Leeann)
2. **September Minutes** (Sudie): Approved and sent to Cathy Baird
3. **Ed Report** (Sarah Simoncini)
  - a. **Super Death Conference:** Attended by Carrie Andrews as a conference attendee and by C.J. and Glenda as their chapters sang and hosted song baths at the conference. Many contacts made to explore with the Home Funeral Association. Leeann mentioned Gail Rubin's, Before I Die Festivals.
  - b. **Leave Behind Cards:** Ready by the end of the year
  - c. **Bank Fund Transition:** Funds to Bank Of America completely transferred, with the exception of establishing the CD accounts which will be accomplished soon.
  - d. **CRM:** Ars Mentis recommends we continue with Member Press with integrated adjustments.
  - e. **Member Mingle Event:** 3rd one. A good way to connect and ask questions.
  - f. **Legal Reviews:**
    - i. **Repertoire:** Songwriters' interests are well represented.
    - ii. **Virtual Accounts:** Meeting to be held in another week. It is an ongoing process to ensure all agreements are in sync with one another. The process is taking significantly longer than anticipated.
  - g. **New York Times Article:** Reporter, Joe Kloc, interviewed Kate Munger, Carrie, and Sarah and will be a song recipient. The article is anticipated to be published at the end of December.
4. **Financial Report** (Natasha): Expenses and Income are balancing out. We are stable.
5. **Fundraising Report** (Caitie): 2024 End of Year Appeal update
  - a. **Goal:** \$30,000
  - b. **Toolkits:** Will be available to Bd members to reach out to donors
  - c. **Charity Registration:** Procedure to annually fundraise in other states is in process. This is done every year.
6. **25th Silver Jubilee** (Leeann)
  - a. **Fundraising:** need to set a reasonable goal
  - b. **Legacy Giving Program** revitalized
  - c. **Foundation Appeal:** Sent to at least ten
  - d. **Chapters:** Help Chapters learn how to fundraise locally
  - e. **Repertoire:** Lots of great ideas
  - f. **Communications:** Lila Allen will produce newsletters. Photos and videos need to be collected.
  - g. **Tangible items:** Sudie will chair committee

- h. **Gatherings:** Goal 25 gatherings in the year 2025 for the 25<sup>th</sup> Anniversary. Bridget on committee.
- 7. **Website** (Bridget): Rachel Davis and Ars Mentis are working to make the repertoire searchable.
- 8. **Sounding Board** (Glenda): Meeting next Wednesday, October 23, 2024
- 9. **Coaching** (Sudie): Plan to keep in touch with launched chapters. May add another coach to the team.
- 10. **Curriculum** (Sudie): Shasta is doing a great job running the monthly Zoom class. Sudie is shadowing.
- 11. **Repertoire** (Sudie): Silver Jubilee idea-present a different songwriter each month at a Sunday Sing event.
- 12. **DEI** (Bridget)
  - a. **Gender Inclusivity:** Workshop is in the works
  - b. **Age Limits for TC Membership**
    - i. Must be 18 to sing at bedside
    - ii. 16–17-year-olds can seek special permission to become members and sing bedside
- 13. **Gathering in Novato, CA** (Sudie): Carrie Andrews and Sudie attended the one-day event featuring Kate Munger and Melanie DeMore. It was invigorating!

Sudie Pollock  
TC Secretary